

# Addresses, Names, and Keywords: finding the right label for the job

Leslie L. Daigle

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## Presentation Overview

- Introduction to 3 basic Internet standards technologies for application-level
- Current illustrations
- Scenarios for discussion

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## Definitions and familiarization

- Address, name, identifier, keyword
- Commonly-encountered identifiers
  - e-mail, telephone, other services
  - Network
  - Web pages

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## URLs

- pretty familiar... :-)
- Issues:
  - what do they identify?
  - Internationalization
- Structure:  
`http://www.thinkingcat.com/somedir/text.html`

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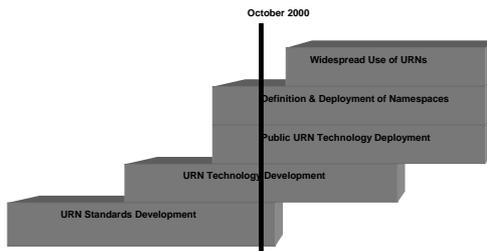
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## URN Evolution



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## The URN Framework (Syntax)

- Looks like:  
`URN:<NID>:<Namespace-SpecificString>`
- For example  
`URN:ietf:rfc:2141`
  - NID is “ietf”
  - NSS is “rfc:2141”

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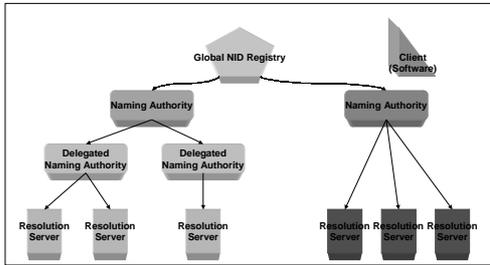
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## URN Architecture



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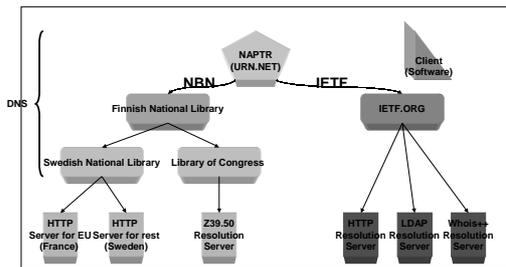
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## URN Example



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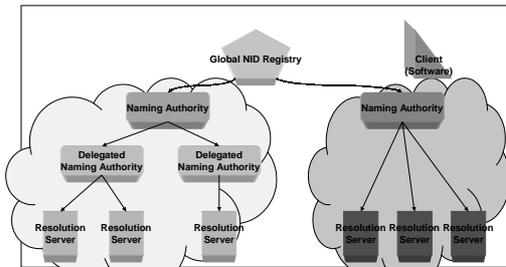
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## URN Delegation



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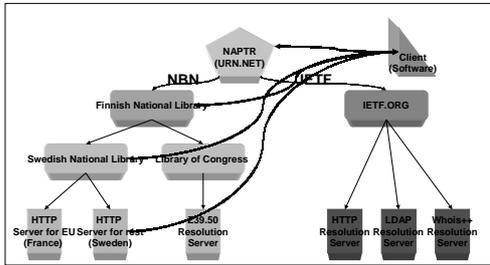
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## URN Resolution (1)



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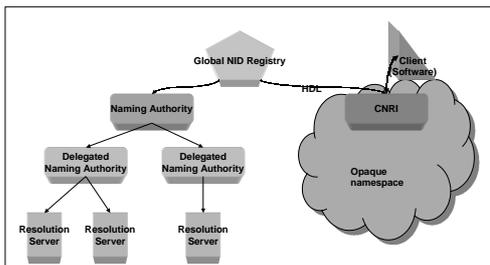
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## URN (Not) Resolution (2)



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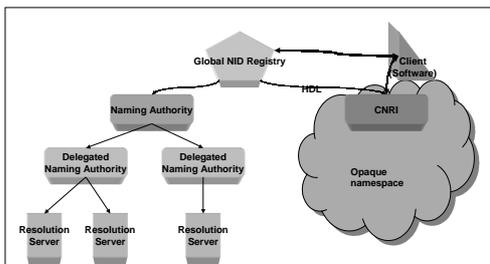
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## URN Resolution (3)



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## IETF URN Status

- Standards documents – iterating through final phases
- Software deployment – experiments, prototypes, and components in DNS
- Namespace registration – has begun

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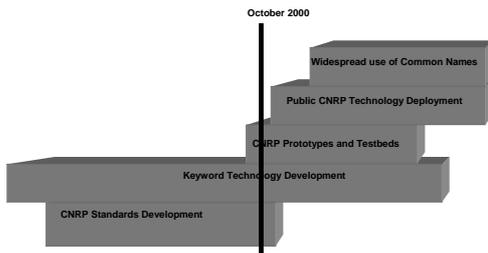
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## Keywords – Evolution



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## Common Name Resolution Protocol (CNRP) WG

- Standard for keyword -> URL + info
- *Not* unique – “space” of names is not globally managed
- XML-based query language
  - common name (or fragment)
  - description of other “hint” information
- Server is responsible for defining “match”
- Fully “internationalized” (UTF-8)

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## What's in a name?

- Core properties are
  - Common name
  - ID
  - resourceURI
  - Description
- Base properties include
  - language
  - geography
  - category
- Locally-defined, registered properties

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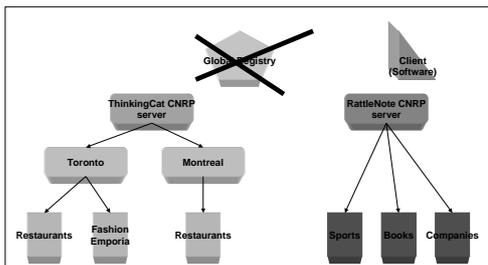
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## Common Name Servers



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## Searching for Buffalo

- ThinkingCat Toronto Restaurants
  - Buffalo Bill's (several locations)
  - World Wide BBQ (buffalo specialists)
- ThinkingCat Toronto Fashion Emporia:
  - Les jeans Buffalo
- ThinkingCat Montreal Restaurants
  - <empty>

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## Searching for Buffalo (still)

- RattleNote Sports
  - Buffalo Bills
- Rattlenote Books
  - Buffalo Care for Dummies
- Rattlenote Companies
  - Les jeans Buffalo (corporate HQ) (French)
  - Les jeans Buffalo (corporate HQ) (English)

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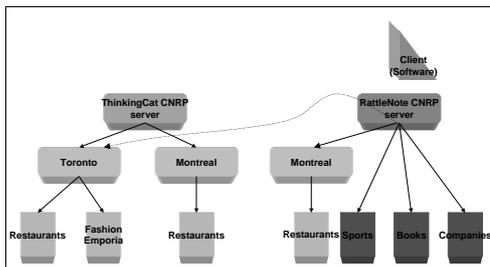
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## Sharing Common Name Data



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## Common Names in URL form

Two forms:

- `go://[<host>]?[<common-name>]*[<attribute>=<value>]`
- `go:<common-name>*[<attribute>=<value>]`

For example:

- `go://rattlenote.com?buffalo;language=rfc1766,fr-CA`

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## Current Illustrations – URNs

National Book Numbers

<http://www.lib.helsinki.fi/meta/>

ISSNs

<http://www.issn.org/>

Various technical standards elements

Non-publishing examples

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## Current Illustrations – CNRP

GIDS project in Sweden

<http://gids.catalogix.se/gids.html>

Network Solutions Testbed

<http://cnrp.research.netsol.com/>

RealNames localization

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## Thought Provoking

- “Ericsson”
- Unified naming/messaging
- Identifying *you*
- Content Delivery
- Domain names

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## Resources

- **URL – definitive syntax**  
<http://www.ietf.org/rfc/rfc2396.txt>
- **URN – WG, syntax, and how to get a namespace**  
<http://www.ietf.org/html.charters/urn-charter.html>  
<http://www.ietf.org/rfc/rfc2141.txt>  
<http://www.ietf.org/rfc/rfc2611.txt>
- **CNRP – WG and related info**  
<http://www.ietf.org/html.charters/cnrp-charter.html>  
<http://www.cnrp.net>

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