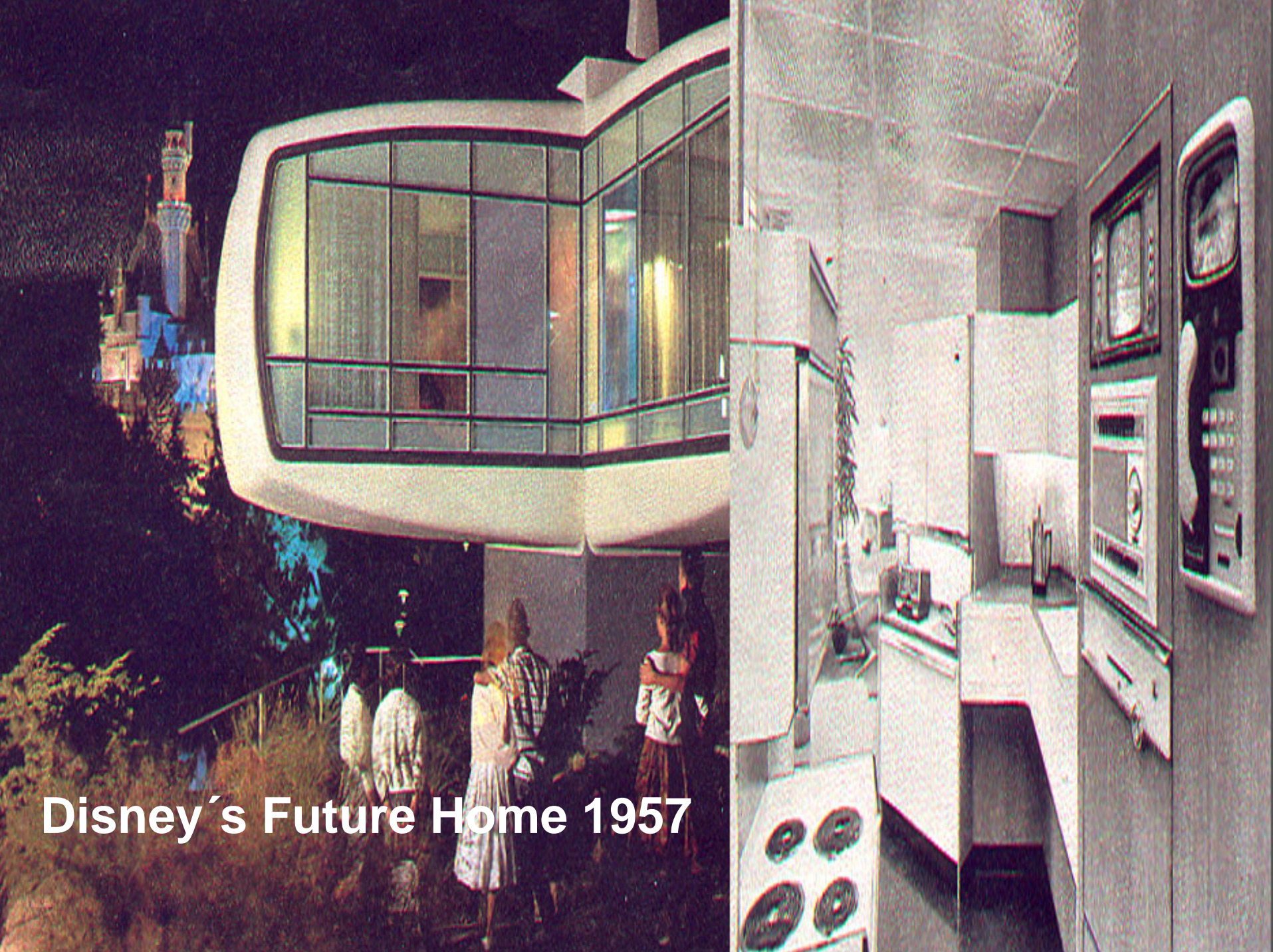


Framtidens hem och Internet

Internetdagarna 24-25, 2005

Linda Bradley, Director Business Development
Soul Business Innovation, Tokyo

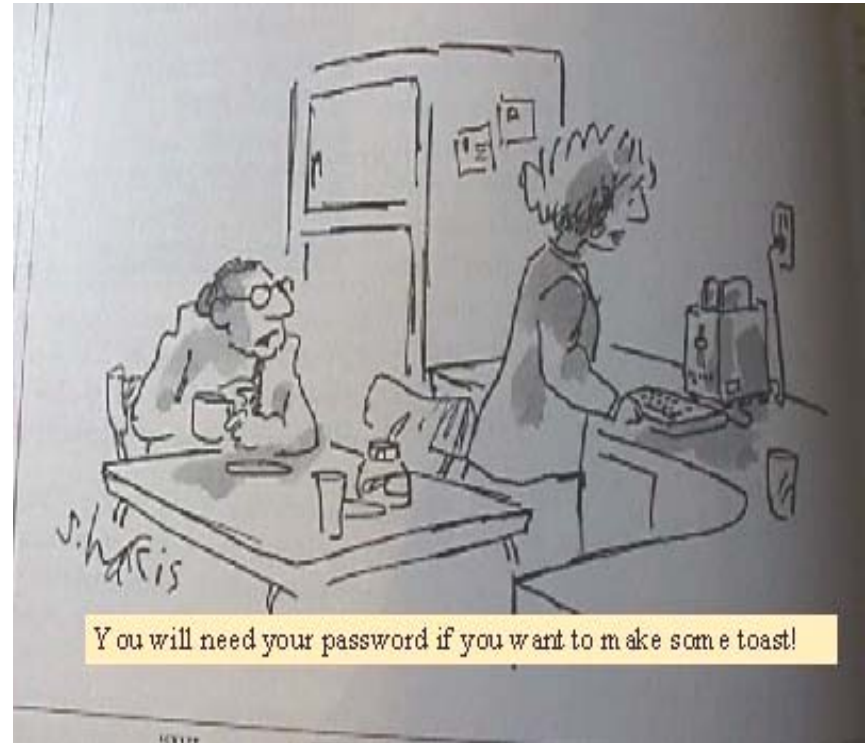


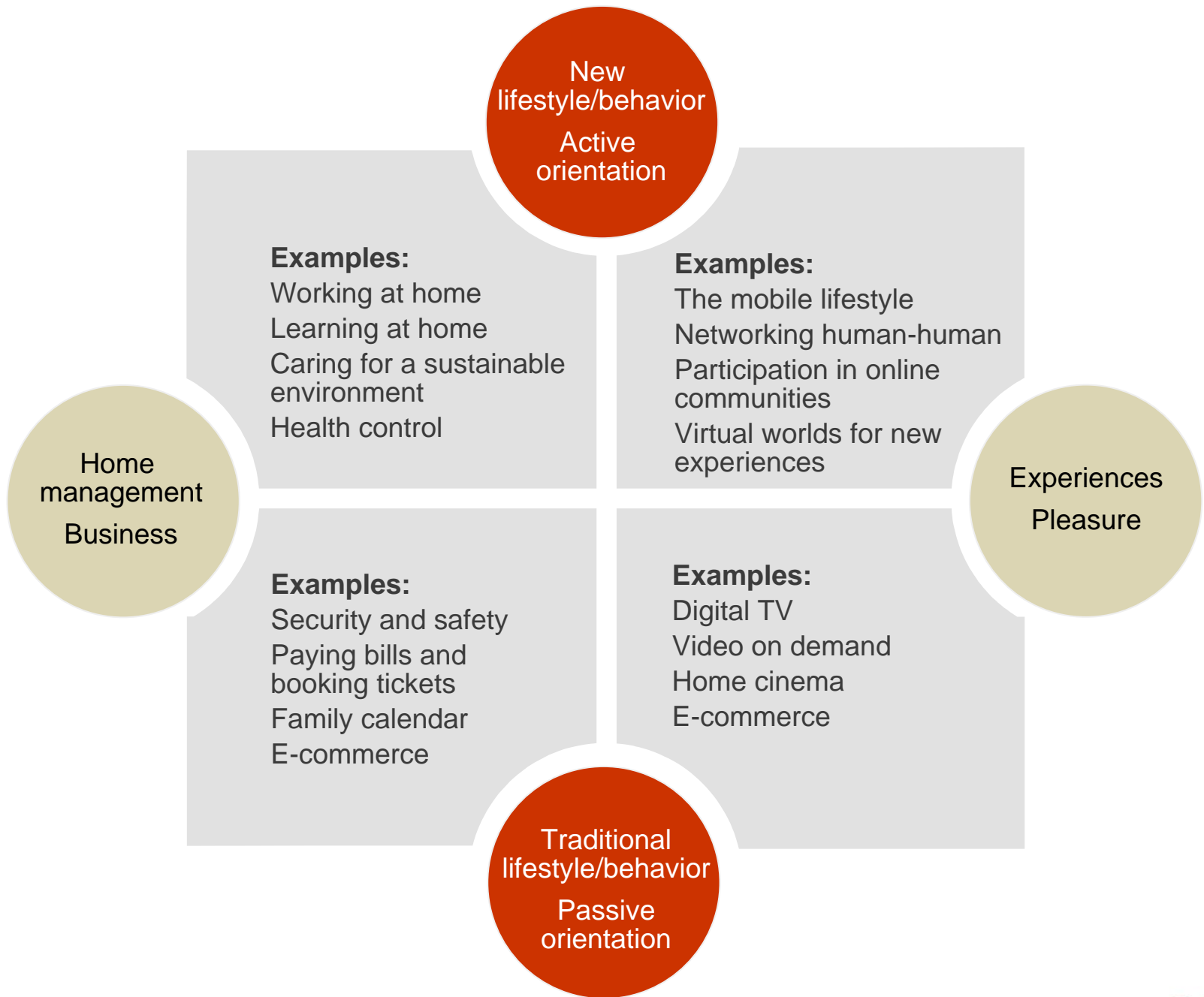


Disney's Future Home 1957

Designing the home of the future – domesticating the computer

- ➔ What is a home – when asked?
 - ➔ Secure
 - ➔ Familiar
 - ➔ Shelter
 - ➔ Free time and own choices
 - ➔ Very individual





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