

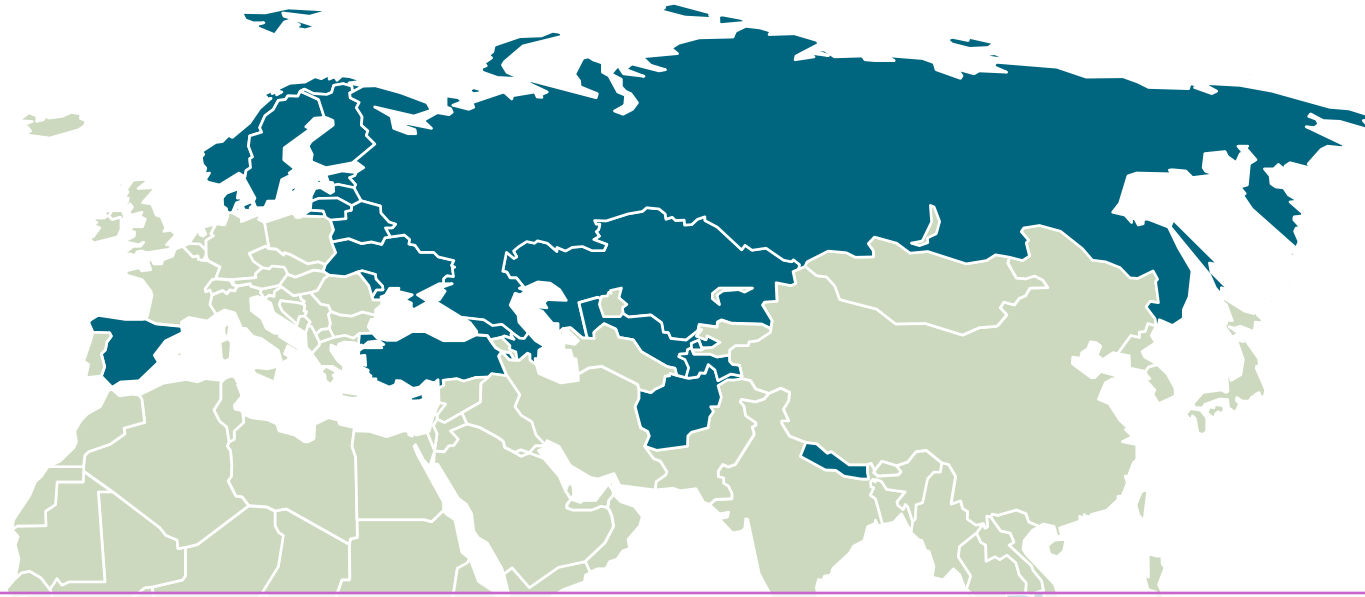
A photograph of three children jumping joyfully on a sand dune. The child in the foreground is wearing a bright green long-sleeved shirt and light-colored pants, with arms outstretched and a wide smile. Behind them, two other children are also jumping, one in a white shirt and blue jeans, and another in a green shirt and white pants. The background shows a clear blue sky with some clouds and green coastal vegetation on the left.

TeliaSonera presentation

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Our footprint



- More than 453 million population
- Total number of subscriptions 139.4 million
 - of which ~45 million in the majority-owned operations
 - of which ~95 million in the associated companies

TeliaSonera's operator markets

Consolidated Operations

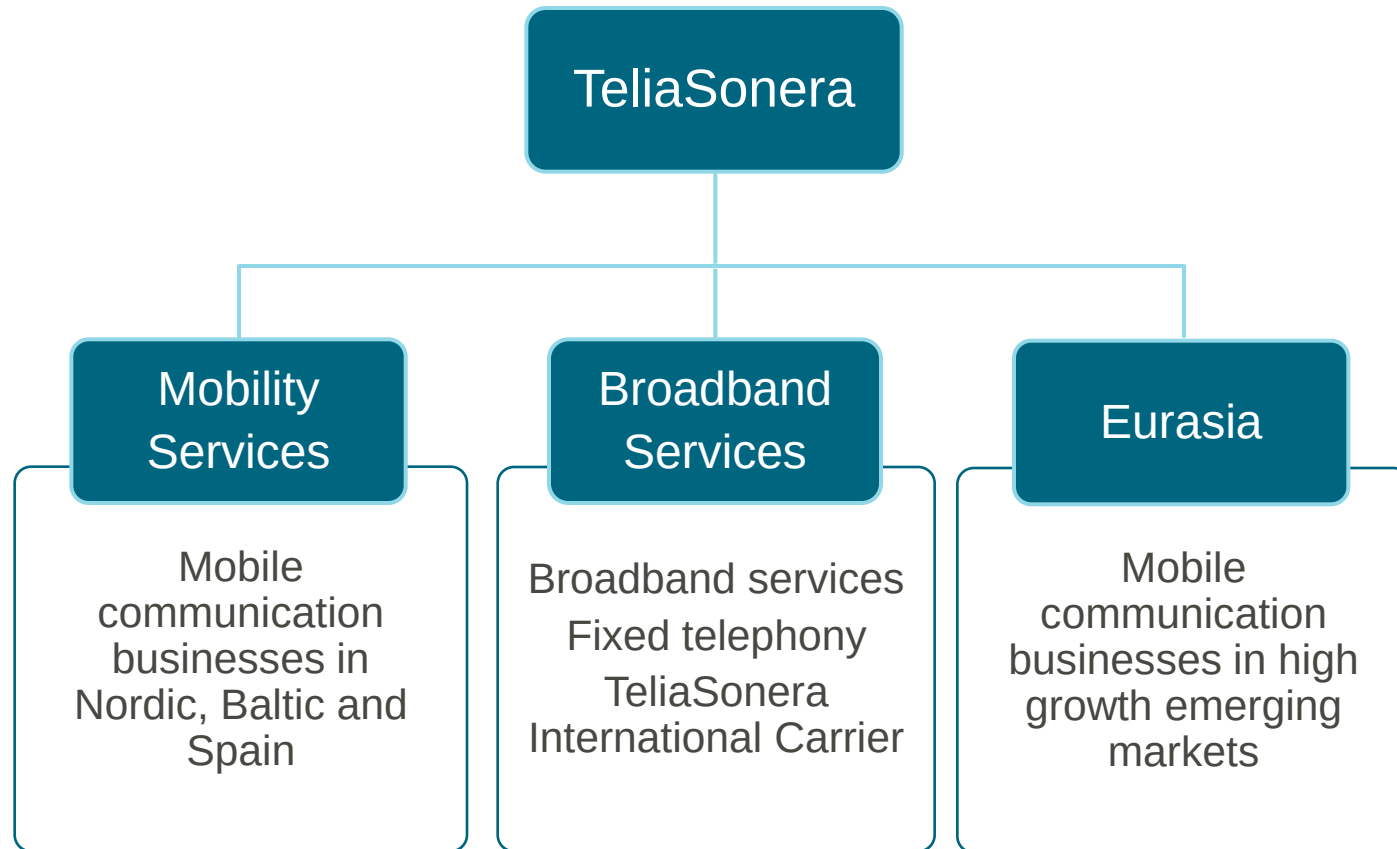
Sweden	Spain
Finland	Kazakhstan
Denmark	Azerbaijan
Norway	Georgia
Estonia	Moldova
Latvia	Tajikistan
Lithuania	Uzbekistan
Nepal	Cambodia

Associated Operations

Russia
Turkey
Ukraine
Afghanistan



TeliaSonera – organizational structure



TeliaSonera in the very forefront of technical developments

- 4G – Next Generation Mobile Broadband – TS First
- Digital TV – incl. Video-on-Demand
- TeliaSonera International Carrier – Top Tier
- New Services
 - Telia Digital-TV - >500.000 subscribers
 - Spotify on the TV-screen – By TS
 - Child Safe Guard – TS Service

TeliaSonera's angle of approach

- Online = Fantastic Possibilities;
 - Communications, Social media
 - Development of the media sector
 - Freedom of Expression
 - Banking, Bookings, e-Democracy, e-Health, Google Books,
 - e t c e t e r a
- **But** – We need to address also existing problems
- TeliaSonera seeks to actively contribute, locally and int.;
 - Awareness Building – Surfa Lugnt
 - Co-founder World Childhood Foundation
 - ECPAT
 - TeliaSonera International Carrier new service 'Child SafeGuard'
www.teliasoneraic.com / Child SafeGuard
 - Blocking of sites which the national police have listed as providing child sexual abuse images

Corporate Responsibility



- At TeliaSonera, we believe Corporate Responsibility must be **integrated into our day-to-day business** if it is to be effective.
- The ultimate aim is to ensure that our business adds value both to shareholders and to society. **We also take responsibility for tackling potential negative side-effects** of our business.
- We are as disciplined about managing corporate responsibility as we are about any other aspect of our business. At the center of TeliaSonera's Corporate Responsibility strategy are our **Shared Values**, which, together with our **Code of Ethics and Conduct**, guide our employees in their everyday work.

Shared Values and Code of Ethics and Conduct

- Shared Values
 - Add Value – Sustainable solutions that add value to our costumers
 - Show Respect – Protect costumer privacy and network integrity
 - Make it Happen
- TS strives to act as one company, based on a common set of values
- It is TS objective to be a clean company and a good corporate citizen, living by the letter and spirit of the law
- TS advocates ethical conditions within the legal frameworks of the countries in which we operate
- Maintaining customer privacy is of utmost importance to TS. TS takes actions to prevent unauthorized access to personal data, only disclosing it when required by the law
- TS special attention to protecting children from any forms of abuse
- TS expects suppliers and contractors to support Human Rights
- TS is committed to bridging the digital divide

Bridging the Digital Divide - Telecommunications contributing to economic and social development, enabling civil societies

- Adding 10 mobile phones per 100 people boosts growth in GDP per person by 0,8 percentage points**
- Telecom services make markets more efficient, reduce transaction costs and increase productivity
- Political and social advantages;
 - Reporting of human rights violations
 - Co-ordinate of aid to catastrophe areas
 - Reporting on child sexual abuse on the internet
 - Aiding democratic elections – information, voting
 - Freedom of expression – expressing opinions anonymous
 - Fighting of corruption

** Source: GSMA



Bridging the Digital Divide - TeliaSonera – contributing to a world of better opportunities

Bridging the digital divide



Fair business in all markets



Sustainable communication services



- Mobile phone
 - the single most transformative tool for development?*
- In 5 years
 - 6 billion mobile phones
 - 1,4 billion mobile broadband subscriptions



* Jeffrey Sachs, Columbia University Earth Institute

Privacy

- Legislative processes
 - TS role to represent its customers and highlight importance of Privacy
 - TS role is also to be active within Industry organizations
 - Parliaments role to decide on the balance
 - Legislation then applies
- FRA – TS pointed to privacy-issues already in 2005
- Data Retention
 - TeliaSonera anser att det i första hand är en politisk och samhällsfråga att göra den bedömning som krävs för att säkerställa balansen mellan intressena av en effektiv brottsbekämpning och de enskildas integritetsskydd. TeliaSonera måste dock även i fortsättningen ges förutsättningar att effektivt skydda kundernas integritet och kunderna måste kunna lita på och uppleva att deras rätt till ett privatliv upprätthålls. I annat fall kan allmänhetens förtroende för kommunikationerna komma att undergrävas, något som i sin tur kan hämma vidareutveckling av teknik och tjänster. Därmed kan även det övergripande samhällsintresset av effektiva kommunikationer komma att motverkas.
- Ipred
- EU Telecom's Package

Protecting Children

- Surfa Lugnt - Broadening of the scope
- World Childhood Foundation
- Ecpat
- TeliaSonera International Carrier service Child SafeGuard
 - www.teliasoneraic.com /Child SafeGuard
- Industry coop. with nat. police to block Child Sex Abuse Images

This is not child's play.

This is an attempt to stop the sexual abuse of children



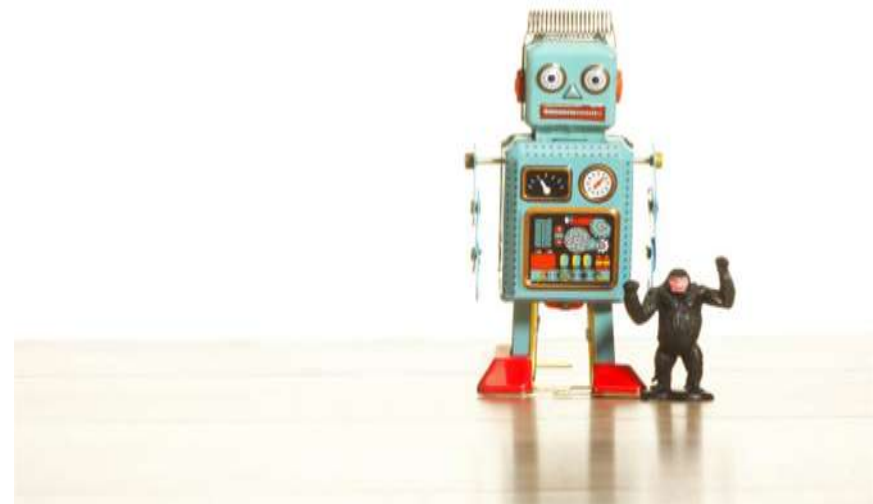
TeliaSonera International Carrier - Who we are

- We are a significant carrier and a global provider of cross-border communications services. 'Tier 1'.
- We carry a significant share of global Internet traffic.
- More than 85% of all broadband service providers in Europe connect to the Internet through our network.



What we're doing

- We have developed a service to deprive online child sexual abuse images and videos of an audience and their revenues.
- We are the first international carrier to introduce such a service throughout a global network.
- We call it *Child Safeguard* and it is available free of charge to our IP Transit customers.



To support this cause

- TeliaSonera International Carrier has developed a symbol for this initiative.
- All IP Transit customers who initiate this free service can display the symbol in their communications material.



Child Abuse Safe Zone

Protecting Children - Operatörsbranschen i samarbete med Polisen för Blockering

- http://www.itotelekomforetagen.se/web/Blockering_av_barnpornografi.aspx
- **Blockering av barnpornografi på Internet**
 - Samarbete mellan Internetleverantörer och Rikskriminalpolisen
 - Sedan 2005 pågår ett samarbete mellan dussinet och allt fler Internetleverantörer och Rikskriminalpolisen med syfte att hindra tillgång till och spridning av material på Internet som skildrar sexuella övergrepp mot barn.
 - Samarbetet inleddes på initiativ av organisationen ECPAT, som arbetar med att förebygga och stoppa alla former av barnsexhandel. Bakom initiativet stod också Rikspolisstyrelsen, Post- och telestyrelsen, IT&Telekomföretagen, Medierådet (NäDep) samt ett antal Internetleverantörer.
 - Samarbetet går praktiskt till så att polisen tillhandahåller en lista med webbadresser till sajter där materialet förekommer. Om internetleverantörernas kunder surfar till - eller hamnar på - någon av dessa sajter blockeras åtkomsten, samtidigt som en stoppskylt visas upp. Skylten meddelar att sidan innehåller barnpornografiskt material och att spridning av dylikt material är straffbart. På detta sätt skyddas de kunder som annars ofrivilligt kunde ha hamnat på dessa sidor. Blockeringen stävjar rekryteringen av nya konsumenter av barnpornografi och därmed nya övergrepp på barn.
 - Det ska understrykas att det endast är webbadresser enligt polisens bedömning som blir föremål för blockering. Leverantörernas arbete mot övergreppsmaterial på Internet förutsätter att det är polisen och inte leverantörerna som identifierar vad som är olagligt.



Rikskriminalpolisen

Stop!

Your web browser has tried to contact an internet web site that is used for the distribution of Child pornografic material.

This is punishable according to swedish legislation.

The Penal Code, chapter 16 , § 10a.

Incase of objections against the blocking of this internet web site, do not hesitate to contact the child Abuse Team at the National Criminal police on childabuse@rkp.police.se

For further information visit www.polisen.se

Please report sexual abuse against children to th National Criminal Police.

www.polisen.se/tips

The Blocking of Child Sexual Abuse Images

- Positive;
 - All agree to fight Child Sexual Abuse
 - Cooperation
 - Suppress demand for new images and new Abuse
 - More and More operators align / 'Nordic Model'
 - An authority decides what to block
- Issues addressed;
 - Scope Creep
 - Lack of Transparency
 - Rule of Law
 - Difficulties to show effects

TeliaSonera and Openness

- The User perspective is core for TS;
 - Openness is in the interest of the user
 - Internet shall be open and accessible for all
 - TS will not block or filter services, applications or content on the Internet
- Safety and Quality is also important;
 - TS will fight spam, virus, attacks and join efforts against Child Sexual Abuse images
 - Network Management for Quality in our networks
 - Prioritization of real-time services in our mobile network
- The Business perspective
 - Incentives for Infrastructure investments needed
 - Sustainable Business Models needed
 - Transparency visavi customers

TeliaSonera and the GNI

- GNI = Global Network Initiative
- Signed by US Internet Companies (Microsoft, Google, Yahoo!)
- Not signed by European Telco's (TS, FT/Orange, Vodafone)
- TS contributed extensively to the Project;
 - Extensive information-exchange, meetings, work-shops
 - Example; Text re blocking of child sexual abuse images;
 - "Acknowledge and recognize the importance of initiatives that seek to identify, prevent and limit access to illegal online activity such as child exploitation. The Principles and Implementation Guidelines do not seek to alter participants' involvement in such initiatives."
- However;
 - TS going through major cost savings
 - TS CR-report (environment, health, etc and Human Rights) not yet subject to independent external audit

A photograph taken from the deck of a sailboat, looking out over a vast blue ocean under a clear sky with some clouds. The sun is reflecting off the water's surface, creating a shimmering path. The boat's white hull, metal railings, and a portion of its white sail are visible in the foreground and on the right side. The text "Thank You !!" is written in white, sans-serif font in the upper left area of the image.

Thank You !!



TeliaSonera - in brief

- Result of a merger of the Swedish incumbent Telia AB and Finnish incumbent Sonera Corporation in December 2002
- Head office in Stockholm, Sweden
- 2008 net sales USD 15.7 billion
- Approx. 31,000 employees
- Market capitalization approximately USD 24.5 billion*
- Shares listed on Nasdaq OMX Stockholm and Nasdaq OMX Helsinki Stock Exchanges
- Largest shareholders - Swedish state (37.3%) and Finnish state (13.7%)

* As of July, 2009

