

ICANN - New TLD Projects

Internetdagarna, Stockholm

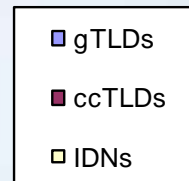
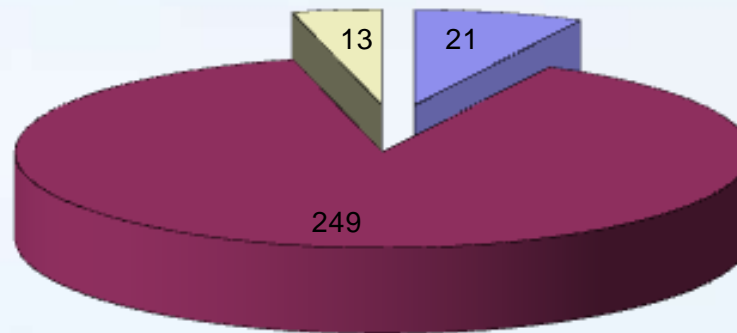
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Top-Level Domains in the Root

test only!
IDN TLDs
(non-Latin scripts)

**gTLDs (generic), some
pre-existing + new ones
added in 2000 and 2004
rounds**



**ccTLDs, two-letter country codes,
based on ISO 3166-1**

New gTLD Program

- Policy developed 2005 – 2007, adopted in June 2008
- Open approach; no pre-defined number limit, applicants to propose strings
- Clearly defined grounds for objections
- Fees to recover costs
- Rounds initially, aiming at ongoing process later
- Implementation of the policy - proposed “Applicant Guidebook”, Oct 2008, version 2, Feb 2009
- Version 3, Oct 2009, open for comments until 22 Nov!
- STILL A DRAFT - additional iteration before adoption by the ICANN Board

Main Application Paths

Application
Period

Evaluation
Processes

Delegation and
Approval
Processes

Objection Period and
Dispute Resolution
Processes

Identical/Similar TLD
Strings Selection
Methods

- Voluntary Agreement
- Community Priority Eval.
- Auction

Public comments highlighted:

- Multiple detailed issues...
 - addressed in version 2 and 3
- ...and some overarching issues...
 - Trademark protection
 - Malicious conduct
 - Root zone scaling
 - Economic aspects
- Studies and plans published together with version 3

IDNs - Internationalized Domain Names

- IDNs currently only on the second level
- IDN TLDs needed for a more globally and culturally inclusive Internet
- IDN gTLDs included in the New gTLD round
- IDN ccTLDs foreseen, policy development ongoing
- **"Fast Track"** process to satisfy urgent needs for IDN ccTLDs for non-Latin scripts, final implementation plan published 30 September
- **"Fast track" approved by the ICANN Board in Seoul. Launch 16 November 2009!**

Thank You!

More Information:

- www.icann.org
- Current New gTLD Guidebook :
<http://www.icann.org/en/topics/new-gtlds/comments-3-en.htm#files>
- Fast Track Implementation Plan:
<http://www.icann.org/en/topics/idn/fast-track/idn-cctld-implementation-plan-30sep09-en.pdf>