



Welcome

Opportunities presented by the Internet of Things

Workshop

November 5, 2009

09:00-17:00

Staffan.Hagnell@iis.se



This workshop

- clarify the state-of-the-art for IoT, the business opportunities, and how the deployment of IoT might be facilitated.

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HELLO
my name is

Opportunity



Agenda

Technology outlook

Adam Dunkels, SICS

Lead Users

Åke Lindström, SL

Martin Rosell, WirelessCar

Lars Bern, Göteborg Energi AB

Stefan Lundberg, KTH

Panel discussion

Industry outlook

Patrik Fältström, Cisco

Martin Körling, Ericsson Research

Bo Raattamaa, GS1 Sweden

Hein Gorter de Vries, GS1 Nederland

Anders Westberg, IBM Sweden

Impact on the society

Manuel Mateo, European Commission