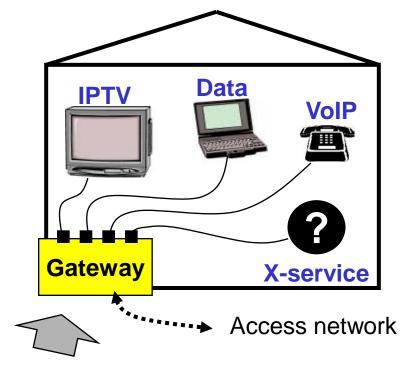


A home network makes the electronic services available throughout the home



- A home network includes
 - Infrastructure
 - Gateway
- Important issues
 - Installation
 - Ownership and business model
 - User friendliness
 - Availability



IP based triple play services – and other services over the broadband connection

IP = Internet protocol

VoIP, internet, IPTV Telephony, data, TV

Contents



- Recommendations from Home Network Project
- Alternative solutions
- Plastic optical fibre (POF) technology
- POF installations
- POF challenges





The "Home network project"

- Main recommendations



One wired infrastructure

Built-in conduits or ducts in the walls.

The conduits should enable re-installation of cables.

All conduits should be connected *directly* between the patch panel and the outlets.

- Double-outlets: Room for two cables per conduit
- Starshaped network

Cat5e (or better) to each room

At least one to three double-outlets with RJ45 connectors depending on room size and type.

Should be dust protected

Patch panel cabinet

Should be dust protected











Cat5 cable

- Low-tech solution to high-tech problem
- ► This solution will work untill >1 Gbit/s within the home is required
- Target group: Construction companies, housing companies, end users

Retrofit installations



- Same basic needs, same basic requirements
- Cat5e to each room may not always be feasible due to cost, practical issues, esthetics, etc
- Alternatives to full Cat5e/6 coverage, considerations
 - Technical: Bandwidth & interference issues
 - Business model/responsibilities: Active equipment disliked by housing companies

Alternatives to Cat5/6



- ► Telephone cables
- Coaxial cables (for TV)
- ▶ WIFI
- ▶ PLC
- Glass fibre
- ▶ Plastic optical fibre, POF
- ► WIMAX
- ▶ 3G/LTE



- What are the needs
 - Point-to-point vs full home coverage
 - Surfing vs IPTV, gaming
- Ownership and responsibilities
- Future proof vs temporary solution



How is IPTV delivered today?



- Cat5 network in the home
- Cat5 cable from gateway to set top box
- ▶ Telia: WLAN bridge (Telia Smart)
- ► Telekom Austria: Plastic optical fibre bridge
- France Telecom: PLC bridge
- ► And there are probably many more solutions...

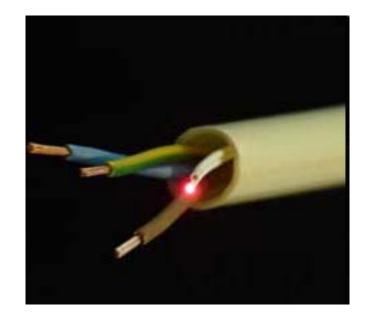


Pure IPTV providers seldom take responsibility for the home network – unlike the vertical operators – but deliver a 10-25 m Cat5e cable for self installation.

Plastic optical fibre

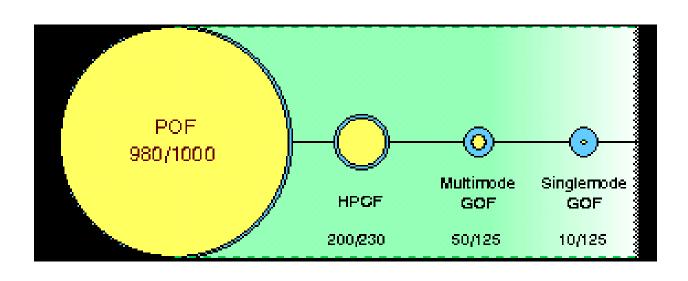


- Used commercially in some countries for self-installing IPTV connections
- Extremely easy to handle
- Non-conducting: Can be collocated with electrical installations



POF basics





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$$-\text{CH}_2-\text{CH}_3$$

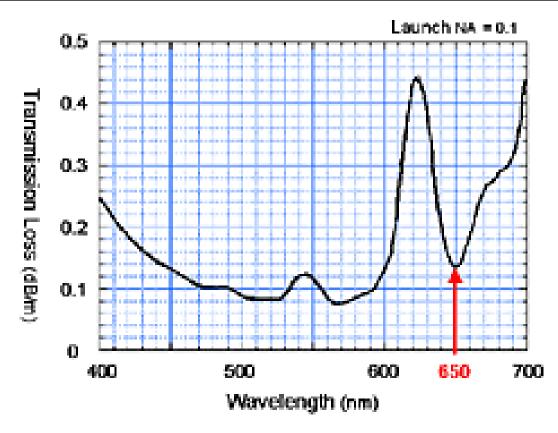
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- POF used for audio equipment and in "premium cars"
- Material: PMMA, Polymethyl methacrylate
- Step index profile
- Perflourinated GI-POF has been demonstrated in the lab at 50 Gbit/s over 100 m
 - Expensive and unstable







- Around 1000x higher attenuation than glass fibre
- Works at 100 Mbit/s over 150 m straight fibre and around 50 m in a practical installation

POF equipment

















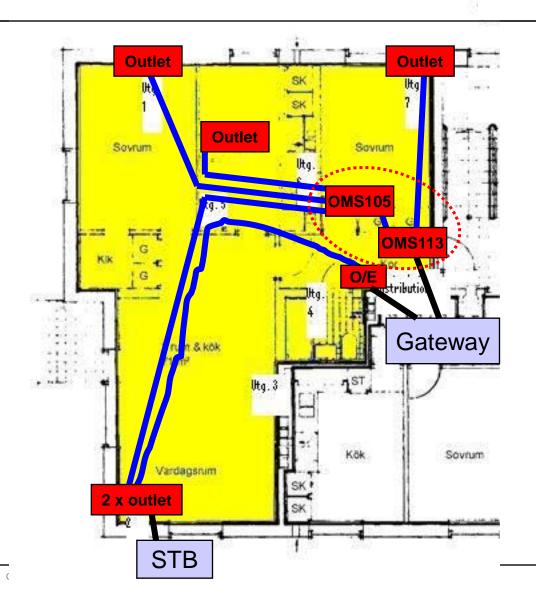
POF practical installations



- Two apartments in Hudiksvall
- Installation in existing tubes for electricity
- Star/tree architecture from gateway
- Professional installers (15 min of "education")
- RJ45 outlet at each power outlet
 - Apartment 1 with 5 single outlets
 - Apartment 2 with 6 double outlets (incl switch at outlets)



POF installation in Hudiksvall







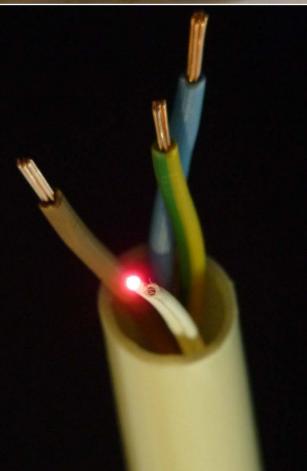


POF installation in Hudiksvall





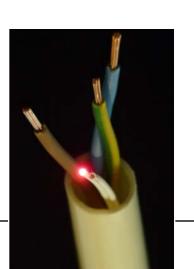






Installation experiences

- Pulling wire needed in most but not all cases
- Enhancement wire from Ericsson cables used as pulling wire, attached to fibre with duct tape
- It was necessary to break a hole in the walls a few times
- Only twice the electrical wiring had to be removed and reinserted together with POF
- Lots of vaseline applied
- Installer comments: Total cost would equal a Cat5e installation with plastic ducts on the walls
 - Equipment more expensive
 - Less time consuming



Issues with POF



- Plastic details for the outlets for the Swedish market not available
 - ► Chicken & egg problem
- Housing companies reluctant to active equipment
 - ▶ Stable Ethernet electronics
- Bandwidth today: 100 Mbit/s
 - ▶ 1 Gbit/s near, but no commercial demand yet

BUT

- Technically almost as good as Cat5e
- Hidden installation major esthetic advantage at retrofit installations



What is needed for commercial rollout?



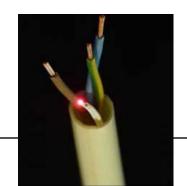
- A pilot installation by a housing company/BRF
 - Get business model settled
- A company making the plastic parts for the outlets
- Consumer market
 - Connection between gateway and set top box for IPTV
 - or other internet devices
 - ▶ Online gaming
 - Clas Ohlson next...



Summary



- Plastic fibre an alternative to Cat5/6 for home networks
 - ► The only wired alternative today
 - Especially for retrofit installations collocated with electrical wiring or point-to-point to get IPTV
 - Extremely easy handling
 - Installation invisible for the end user
- Two full apartment installations in Hudiksvall proof the concept





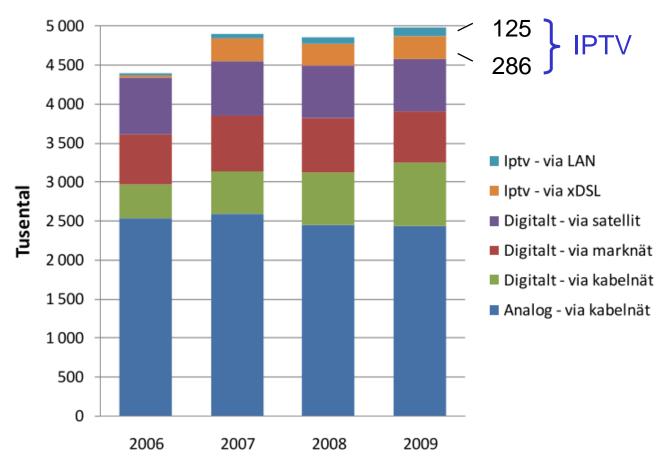








Digital TV subscriptions in Sweden

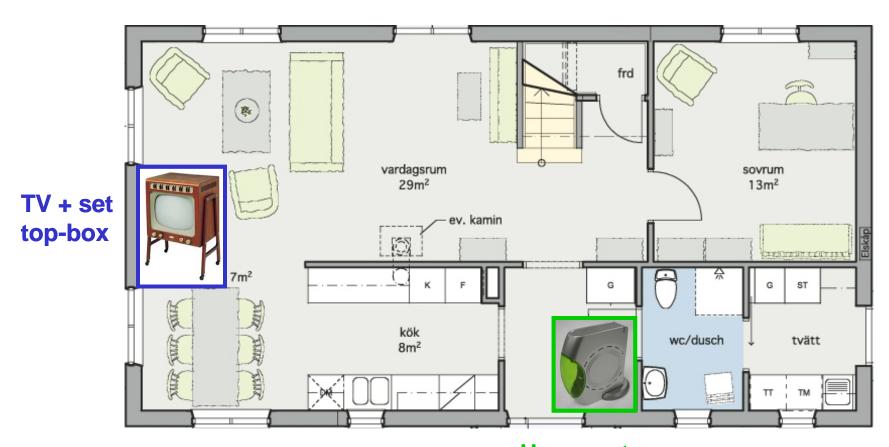


- IPTV over xDSL dominated by Telia Sonera
- ▶ IPTV worldwide growing enormously from low numbers

Source: **PTS-ER-2010:13**

Why are home networks so important?



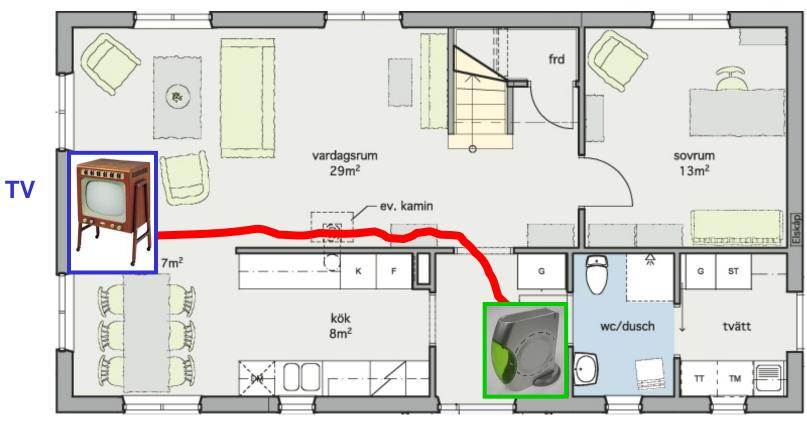


Home gateway (modem for xDSL,

cable, or fibre

Why are home networks so important?

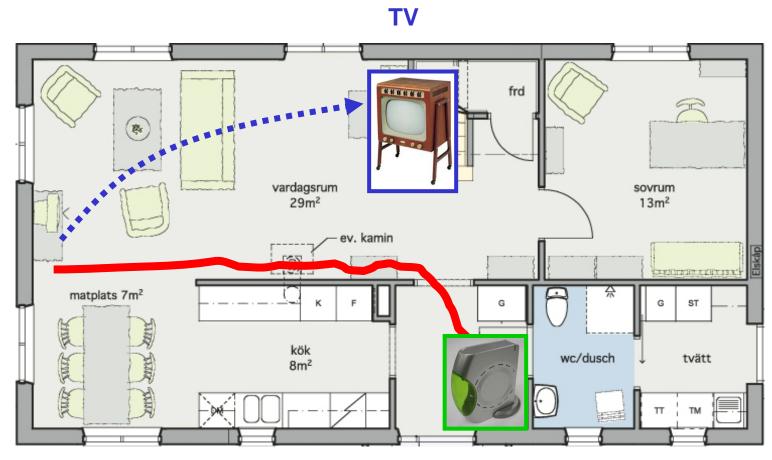




Home gateway



Of you move the TVn...

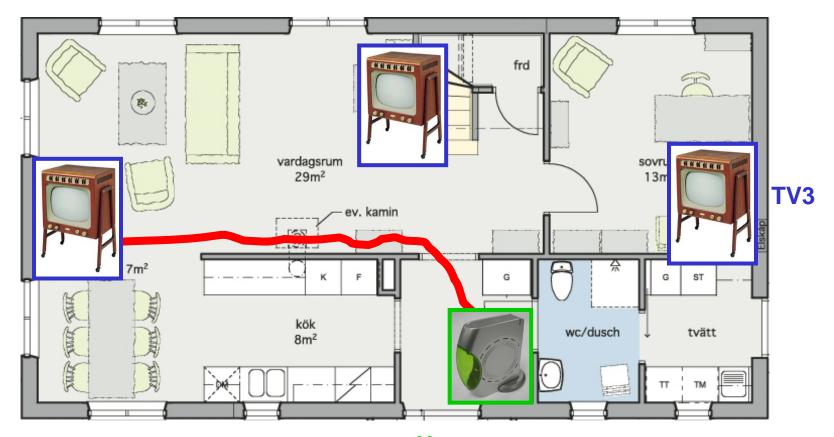


Home gateway

If you want to watch TV more than one place...



TV2



Home gateway

TV1

Future services



Much more of the same – and new stuff

- High quality video
- Video conferencing
- Peer-to-peer networking ("file-sharing")
- Sensors and telemetry
- e-health
- e-government







Basic assumption: All services will eventually become IP-based and the home networks should be dimensioned for that

TV bandwidth development







HD, 1080p 15 Mbit/s in Mpeg4

- 3D TV requires 50-100% higher bandwidth
- 4k used in some cinemas today and is becoming available on the consumer market
- 8k is another factor of 4
- ► Holographic TV, ...



"4k", 4000p > 200 Mb/s in Mpeg4

Encoding techniques cannot keep up with bandwidth demands

Common wired home networks today



- ► Telephone cables
- Coaxial cables (for TV)
- In some cases a data network



- ▶ Do all these networks handle the services of tomorrow?
- Is it a good idea to have three parallel wired infrastructures in the home?

Home installation



Hidden under the floor