



Nordic Domain Days

What is on our mind ?

Who are DIFO and DK Hostmaster

DIFO (Danish Internet Forum) have been the .dk registry since 1999

DK Hostmaster is a 100% owned subsidiary of DIFO and manages the day to day-business of .dk

All registrants are directly customer at DK Hostmaster due to the DIFO sole registry model

DK Hostmaster is by law obliged to ensure the identity the registrant and that whois data are correct



Facts

The Danish domain market was liberated in 1997, thus

- We have approximately 700.000 customers
- We hold 1,33 mio. Domain names (out of a population of 5,6 mio.)
- We have relatively large market penetration

We are 37 employees and situated in Copenhagen



About DIFO / DK Hostmaster – where are we?

We are in the middle of a modernization – externally and internally

Up to date-service on our basic technological platforms to ensure ease of use and development of new products

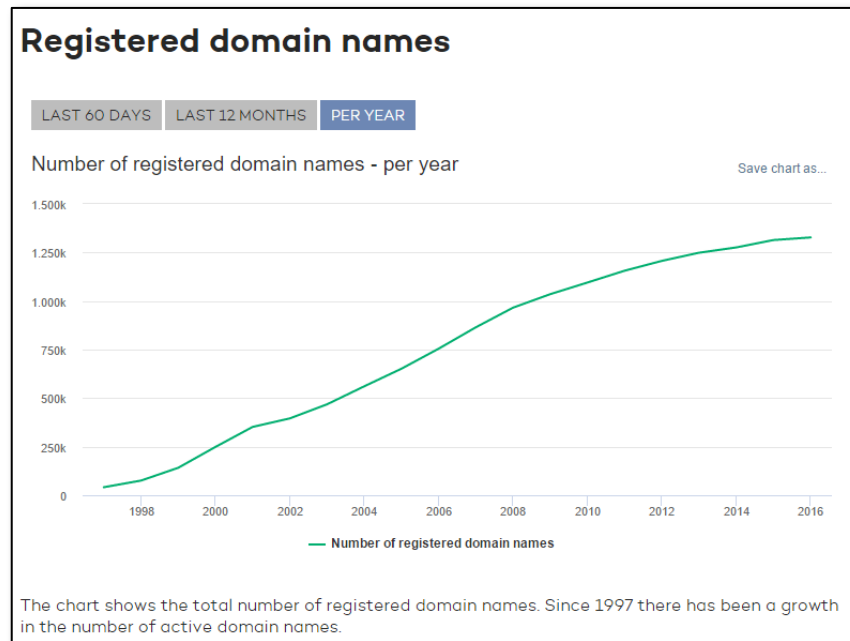
New legal terms and conditions with registrants and later on with registrars – modernization and more transparency in procedures

We have increased our level of involvement with our stakeholders



GROWTH and **BALANCE**

We need products that can work as
“**added value**” to the core domain name
product.



Stakeholders own
agenda relating to
abuse and security



High level of
availability to a .dk
for all

Keeping the balance

.dk for everyone. Easy to get. Easy to have.

A secure .dk zone. We need to know who you are. We need to ensure a whois with the right information about you.

Multi stakeholder model is essential

- To ensure success and solutions that works
- More co-creation with stakeholders
- Grow and solve problems together

ID CONTROL of REGISTRANTS

Registrant ID and data verification

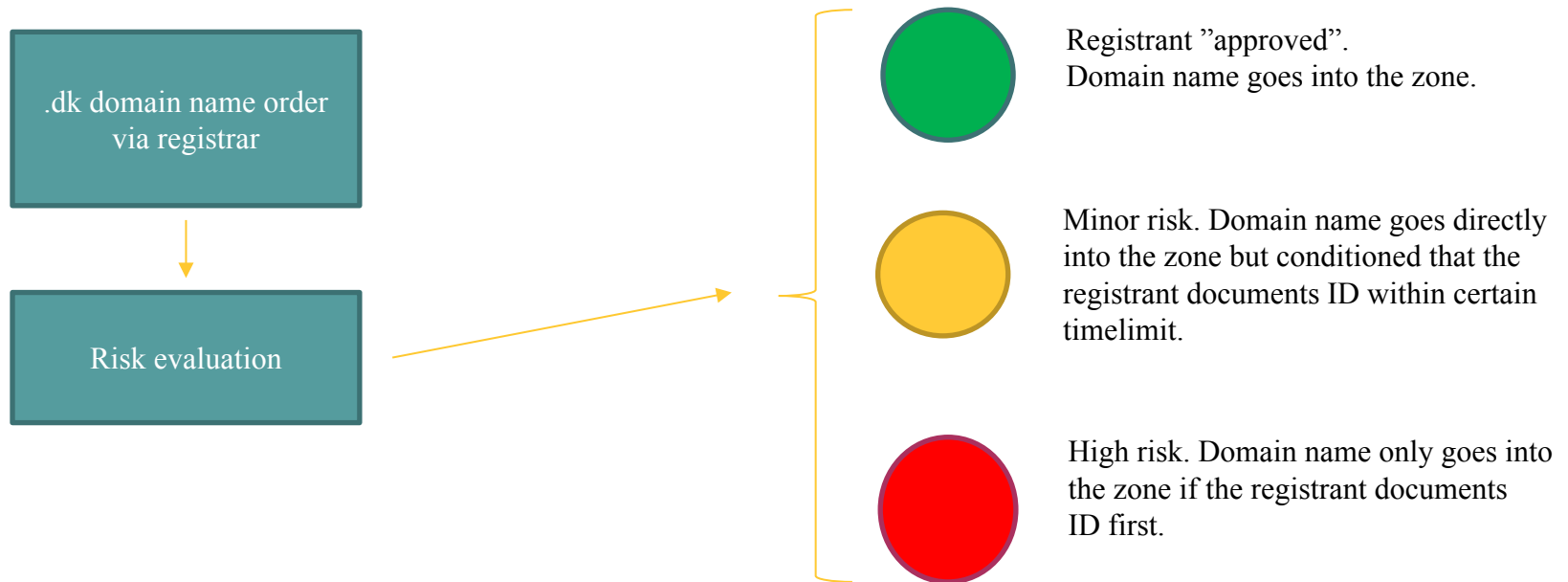
NemID ("Easy ID") validation for Danish residing registrants since 9th November 2017

Ongoing look up since March 2015 of Danish registrants in relevant databases

- Civil Registration System (CPR)
- Central Business Registry (CVR)

Riskbased evaluation for foreign residing registrants

Riskbased evaluation of foreign registrants



Risk criteria and clues for evaluation

Internal information

- Known bad registrants
- Certain countries
- Free email
- Postal country different from phone number
- Re-registration within 2 days after deletion
- DNS Data

External sources

- Domains previously associated with presumed abuse or fraud
- Public blacklists
- External databases

Questions?



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